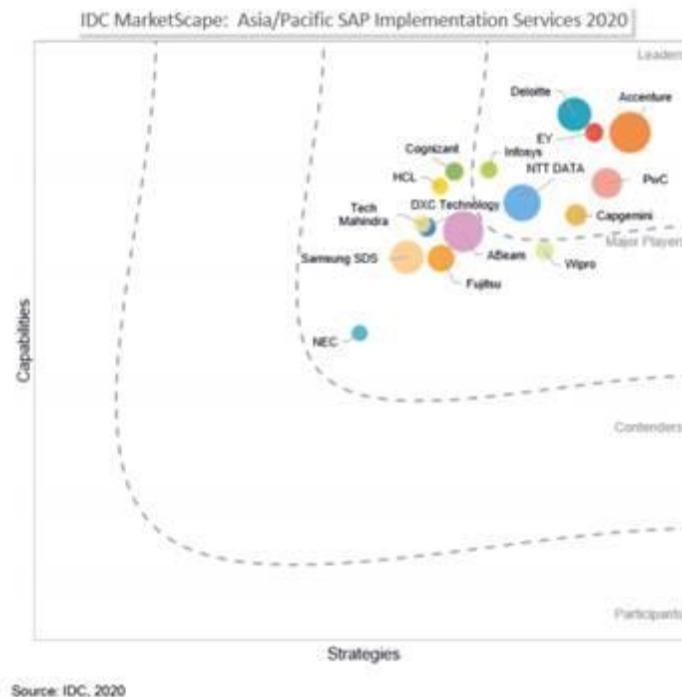


NEWS RELEASE

Accenture Positioned as a Leader in IDC MarketScape: Asia Pacific SAP Implementation Services 2020 Vendor Assessment

SINGAPORE; Nov. 9, 2020 – Accenture (NYSE: ACN) has been named as a Leader in the latest IDC MarketScape analysis of Asia Pacific SAP® solution implementation services vendors.

The report, [IDC MarketScape: Asia/Pacific SAP Implementation Services Vendor Assessment, 2020](#) (#AP46211320e, September 2020) assessed 16 Asia Pacific SAP implementation vendors on the strength of their current SAP implementation service capabilities and how well placed they are to grow the adoption of SAP solutions with their respective growth strategies.



IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. The Capabilities score measures vendor product, go-to-market and business execution in the short-term. The Strategy score measures alignment of vendor strategies with customer requirements in a 3-5-year timeframe. Vendor market share is represented by the size of the icons.

In listing Accenture as a Leader, the report notes that, despite significant shifts in the Asia Pacific SAP implementation services ecosystem, "Accenture is a good fit for enterprises looking to adopt industry best practices and transform their business processes together with their SAP implementations." Client feedback gathered for the report also noted that "Accenture's degree of agility in showcasing SAP implementations, advisory capabilities, and vendor management capabilities during the life cycle of SAP projects has been exemplary."

"As disruptions become the new constant, businesses in Asia Pacific are looking to move to the cloud and scale new digital transformation opportunities," said Pietro Pieretti, managing director, and Accenture SAP Business Group Lead in Asia Pacific, Middle East and Africa. "We are thrilled to be recognised by IDC in the strength of our SAP implementation services. This is a strong validation of our tailored approach as well as our dedication to expanding our business and investing in our talents. We are

committed to partnering with more businesses in unleashing further agility of their SAP implementations, as they craft new strategies for growth.”

The report recognizes Accenture as one of the largest system integrators (SIs) in the implementation services ecosystem in Asia Pacific and states, “Leveraging Accenture's myConcerto engagement platform for SAP solutions, which is a combination of design thinking frameworks, reference solutions, preconfigured templates, automation tools, and delivery assets, Accenture helps clients transform their line of business and industry functions.”

The report also noted the long-standing partnership between SAP and Accenture, which has translated into several product-level joint initiatives that focus on the innovation, development, and delivery of industry solutions.

Accenture was also recently named a leader in the [IDC MarketScape: Worldwide SAP Next-Generation Implementation Services 2020 Vendor Assessment](#) (Doc #US46141520, June 2020), as well as the [IDC MarketScape: Worldwide SAP Implementation Services 2020 Vendor Assessment](#) (Doc #US45354920, June 2020).

An excerpt of the report is available [here](#).

About IDC MarketScape:

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Accenture

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Interactive, Technology and Operations services – all powered by the world's largest network of Advanced Technology and Intelligent Operations centers. Our 506,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities. Visit us at www.accenture.com.

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